



N-Scale Magazine

2022 ADVERTISING RATES

1. PERSONNEL

Editor & Publisher: Pamela J. Clapp
Email: info@nscalemagazine.com

2. PAYMENT

All payments are due: 30 days. All mechanical artwork performed by Platinum Rail Publications will be additional and charged accordingly. Call for pricing.

3. GENERAL RATE POLICY

Publisher reserves the right to adjust rates on notice as circulation or production costs change. Contracts are not subject to price changes.

4. BLACK & WHITE RATES	ONE TIME	SIX TIMES
Full page	1225.00	1190.00
Two-Thirds page	980.00	920.00
One-Half page	680.00	630.00
One-Third page	455.00	420.00
One-Quarter page	340.00	320.00
One-Sixth page	285.00	270.00
One-Twelfth page	180.00	165.00

5. COVER RATES

Third and Back Cover rates available only as color. Please see color rates below.

6. COLOR RATES	ONE TIME	SIX TIMES
Full page	1615.00	1525.00
Two-Thirds page	1275.00	1200.00
One-Half page	885.00	820.00
One-Third page	590.00	550.00
One-Quarter page	450.00	425.00
One-Sixth page	375.00	345.00
One-Twelfth page	265.00	240.00
Third Cover	2060.00	1985.00
Back Cover	2425.00	2310.00

7. BLEED ADS AND FACING PAGES

There is no additional charge for bleed ads. Bleed not available for less than half page. Crossing gutters with fine letters, halftones or designs is not advisable.

8. SPECIAL RATE INFORMATION

Cost for ad production will be billed to advertisers. Includes ad design, alterations, excessive revisions, late corrections/additions and other work as necessary. Discount rates are available by advance contract for consecutive insertions within one year, however, publisher is authorized to repeat the previous ad unless new copy is received before the deadline. Odd-size ads are centered in the next larger size and billed accordingly. No space less than one-twelfth page is available.

9. ISSUANCE AND CLOSING DATES

In circulation the first week of the month, one-month prior to cover date. See schedule below for deadlines.

ISSUE:	RESERVATIONS:	CAMERA READY:
Jan/Feb	November 10	November 17
MAR/APR	JANUARY 10	JANUARY 17
MAY/JUN	MARCH 9	MARCH 16
JUL/AUG	MAY 9	MAY 16
SEPT/OCT	JULY 11	JULY 18
NOV/DEC	SEPTEMBER 12	SEPTEMBER 19

10. GENERAL INFORMATION

The content of all advertising is subject to approval of the publisher. Cancellations are not accepted after closing dates. Advertiser's materials are destroyed one year after last insertion. One copy of the issue containing the ad is furnished to the advertiser without charge.

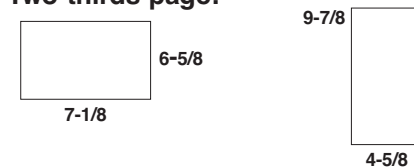
11. DIGITAL AD SUBMISSION

Please provide your ad electronically via email as a PDF file. Publisher recommends 300 dpi resolution for graphics and images. PDF or tiff files are preferred.

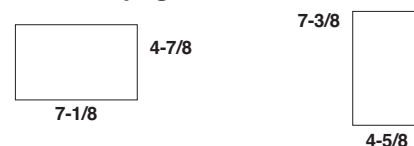
PLATINUM RAIL PUBLICATIONS
5811 75th Avenue NE • Marysville, WA 98270
Phone: (360) 658-2485 • www.nscalemagazine.com

Trim Size: 8-1/4 x 10-3/4 inches
Full page: 7-1/4 x 9-3/4
Bleed page: 8-1/2 x 11

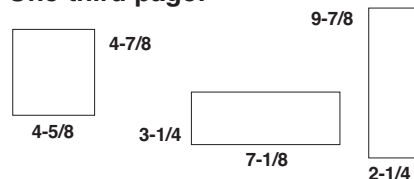
Two-thirds page:



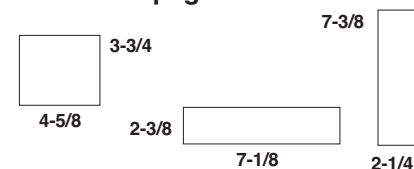
One-half page:



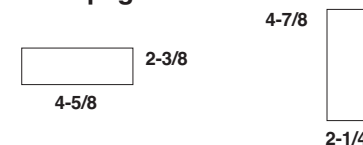
One-third page:



One-fourth page:



One-sixth page:



One-twelfth page:

